

# **CENSUS, SURVEY, ESTIMATE, PROJECTION**

**Decennial Census data** – the goal is to get responses from 100% of the population; data of less than 100% is “imputed”.

Product: *Decennial Census*

**Survey data** – the goal is to get responses from a percentage of the population; data of less than this percentage is “imputed”.

Products: *American Community Survey*, one-year data and multiyear data

(over)

**Estimates and Projections data** – this data comes from using various data sources, including birth and death data. The basic difference between Estimates and Projections is this simple: Estimates data focuses on the present and past, Projections data focuses on the future.

Products: *Annual Population Estimates, National Population Projections, State Projections*